

CASE STUDY

Air purifiers for barber shops



PURIFYING THE AIR AND PROTECTING BARBER SHOP CUSTOMERS

BOXX BARBER SHOPS ARE NOW EQUIPPED WITH CAMFIL'S AIR FILTRATION UNITS TO HELP PROTECT CUSTOMERS AND STAFF HEALTH.

THE CUSTOMER

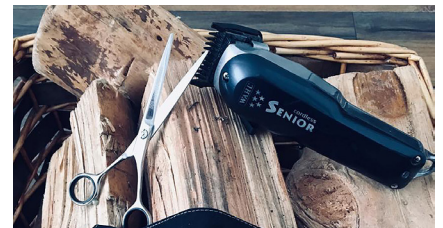
The story of BOXX Barber Shop began in 1996. Boxx barber started as a music shop, bringing great music and concert tickets to their customers. They regularly welcomed rock royalty from Ireland, The United Kingdom, and musicians from all over the World. In 2008 they opened their first barber shop intending to bring quality male grooming to their clients while maintaining their Rock n' Roll roots.

With the same tone and clientele, they opened their second shop just five minutes from the 3 Arena in the heart of Dublin's Docklands.

Boxx Barber Shop defines themselves with passion. Passion for music, love for their craft, and devotion to their customers. Their dedicated team of professional barbers are top of their craft and will take their time with you so your needs are met with minimum fuss.

- EST.1996 -

BOXX
BARBER SHOP
Ireland's Finest



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THE SITUATION

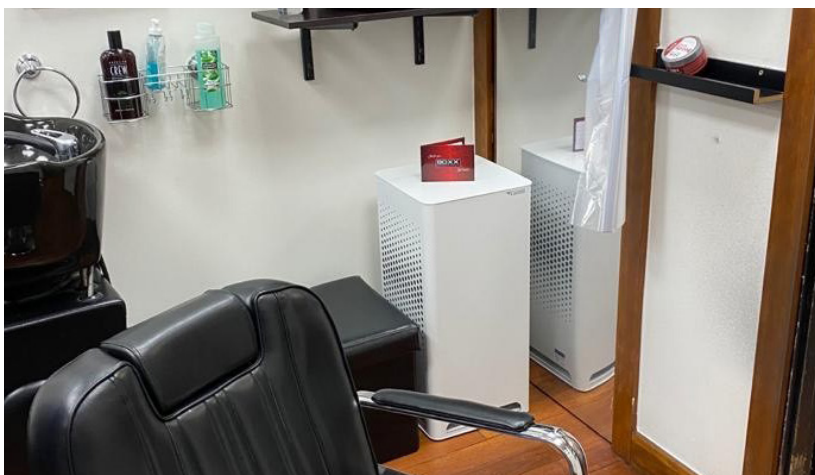
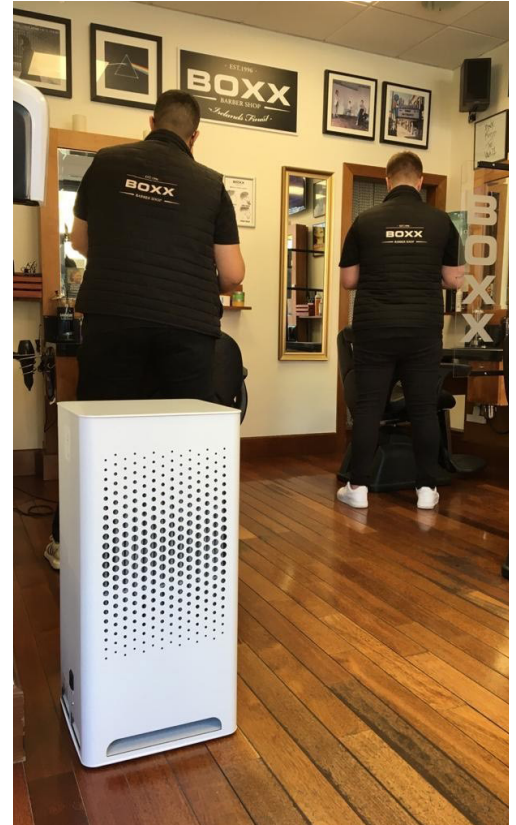
During the COVID-19 pandemic safety precautions needed to be put into place to help, not only protect their staff but also their customers from the spread of viruses. Following government guidelines, Boxx barber shops introduced sectioning screens, social distancing, and face masks to their daily operations. Understanding the importance of protecting customer and staff health, Boxx barber shop contacted Camfil to understand what air quality recommendations can do to help increase the protection of their customers and staff.

Like most barber shops and hair salons, Boxx barber shops had little to no ventilation so increasing air changes through outdoor air supply was not an option.

THE SOLUTION

To help improve air quality and protect customer and staff health, the City M air purifier was recommended. The City M air purifier is sized to deal with spaces 50m², so was ideal for the barber shop. These units were placed in two of their barber shops for additional protection.

The City M units are designed to increase air changes within the barber shop while reducing the particulate levels, to help reduce the risk of airborne virus transmission. Using the H13 HEPA filter the City M air Cleaner will remove 99.95% of the airborne particles that pass through the unit, ensuring a clean and safe environment for Boxx barber shops.



“Our staff and customer safety has always been a priority to us. After talking with Camfil we understood the importance of clean air to our barbers. We are happy with recommendations and solutions offered by Camfil.”

Declan Moloney
(owner Boxx barber shop)