

CASE STUDY

Air purifiers for dance studios



HELPING TO GET DANCE SCHOOLS BACK IN THE STUDIOS

ONE OF THE UK'S LEADING DANCE SCHOOLS IS EQUIPPED WITH CAMFIL'S AIR FILTRATION UNITS ENABLING STUDENTS TO RETURN SAFELY

THE CUSTOMER

Hilton Hall Dance Academy is one of the UK's leading dance schools. They specialise in teaching ballet, tap, modern, and jazz dance styles to children between 2-18 years old. They have been doing this for over 25 years, achieving a 100% success rate in the Imperial Society of Teachers of Dancing (ISTD) examinations. They also have a performance team that regularly competes and have achieved much success in winning national and international championships.

Hilton Hall Dance Academy believe that teaching children to dance gives them a good grounding in life, giving them the skills and discipline needed to help them achieve, whether it be in pursuing a professional career in the arts or just helping them to obtain their life goals in a normal working life.



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THE SITUATION

In March 2020, Hilton Hall had to close its doors because of the global COVID-19 pandemic. They took their teaching online to help keep life as normal as possible for their students but also started planning the best and safest way of getting the studios open again. The dance studios have no ventilation systems in place which was restricting the number of students being able to return.

This is when they contacted Camfil, as they had previously worked with us to monitor the studio's air quality. Knowing that Camfil is a pioneer in creating 'clean air solutions', they knew that we would be able to provide an environment that would be safe and help protect from the COVID-19 virus, giving peace of mind to students, parents, and teachers.

THE SOLUTION

The solution was to install Camfil City M air purifiers. These units are supplied with certified H13 HEPA filters that are capable of removing 99.95% of the most penetrating particle size. With the City M's in place the studios could open again, safe in the knowledge that the air is constantly being recirculated and cleaned to the highest standard. It also meant they could have more students return, which in itself paid for the City M's.



Joanna Hilton

**LISTD LIDTA AISTD (Dip)
AIDTA CDE,
Hilton Hall's Principle said**

“installing the Camfil City M's has meant that the school can get back to doing what we love, teaching children to achieve their best in a safe and welcoming environment.”